

# Q\*bert

# The Q\*bert™ Qraze is here!



## PLAYERS LOVE Q\*BERT

Q\*Bert collection reports are the best proof of his vast popularity. Since his test-marketing program began, Q\*Bert has collected an average of \$310 a week! This chart shows his sustained popularity against some of the best games out today. See for yourself — everybody loves Q\*Bert!

Note: Not all games were present at all locations.  
For more information, please check with your Gottlieb distributor.

## OPERATORS LOVE Q\*BERT

AMOA crowds took Q\*Bert to their hearts and made him the most popular game at the show. Everyone delighted in helping Q\*Bert hop around his pyramid, escaping the villains and changing the cubes' colors. Q\*Bert's instant popularity is testimony to his outstanding drawing power.

## BUSINESS LOVES Q\*BERT

Soon Q\*Bert and his colorful co-stars will be the subject of extensive licensing and merchandising activities. A broad array of Q\*Bert licensed products, targeted for consumers of all ages, will build Q\*Bert awareness, traffic and interest at your location.

Game	Manufacturer	Revenue Ranking				# Locations Game Available
		#1	#2	#3	Combined	
<b>Q*BERT</b>	GOTTLIEB	9	5	—	14	14
Joost	Williams	3	4	1	8	8
Jungle Hunt	Taito	1	1	2	4	7
Tron	Midway	1	1	1	3	9
Moon Patrol	Williams	—	1	2	3	6
Sub-Roc	Sega	—	—	2	2	3
Ms. Pac-Man	Midway	—	2	—	2	10
Donkey Kong	Nintendo	—	—	1	1	8
Centipede	Atari	—	—	1	1	6
Satan's Hollow	Midway	—	—	1	1	1
Other		—	—	3	3	
		14	14	14		

# Gottlieb Distributors

## United States Distributors

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1711 St. Charles Ave.  
New Orleans, LA 70130  
504-529-2315

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**Bally Midwest Inc.**  
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414-468-5200

**Bally Midwest Inc.**  
1343 Sudder Circle S. Dr.  
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**Jack's Amusement Co.**  
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